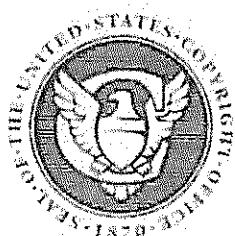


Certificate of Registration



This Certificate issued under the seal of the Copyright Office in accordance with title 17, *United States Code*, attests that registration has been made for the work identified below. The information on this certificate has been made a part of the Copyright Office records.

Maria A. Pallante

Acting Register of Copyrights, United States of America

Registration Number
VA 1-765-666

Effective date of
registration:
January 20, 2011

Title

Title of Work: L.E.S. Cap

Completion/Publication

Year of Completion: 2011

Date of 1st Publication: January 20, 2011

Nation of 1st Publication: United States

Author

Author: Robert G. Lopez

Author Created: photograph(s)

Work made for hire: No

Citizen of: United States

Domiciled in: United States

Year Born: 1976

Copyright claimant

Copyright Claimant: Robert G. Lopez

230 Clinton Street, New York, NY, 10002, United States

Certification

Name: Robert G. Lopez

Date: January 20, 2011

Correspondence: Yes

EXHIBIT D

Certificate of Registration



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A handwritten signature in black ink that reads 'Maria A. Pallante'.

Register of Copyrights, United States of America

Registration Number
VA 1-775-922

Effective date of
registration:
June 1, 2011

Title _____

Title of Work: 537 Design

Completion/Publication _____

Year of Completion: 2010

Date of 1st Publication: December 15, 2010

Nation of 1st Publication: United States

Author _____

* Author: Thomas Riley

Author Created: 2-D artwork

Work made for hire: Yes

Citizen of: United States

Domiciled in: United States

Copyright claimant _____

Copyright Claimant: Robert G. Lopez

230 Clinton Street - #11C, New York, NY, 10002, United States

Transfer Statement: By written agreement

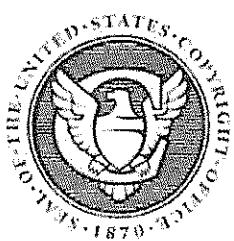
Certification _____

Name: Robert G. Lopez

Date: June 1, 2011

EXHIBIT E

Certificate of Registration



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A handwritten signature in black ink that reads 'Maria A. Pallante'.

Register of Copyrights, United States of America

Registration Number
VA 1-818-626

Effective date of
registration:
April 21, 2012

Title _____

Title of Work: "L Hand" Design

Completion/Publication _____

Year of Completion: 2012

Date of 1st Publication: April 19, 2012

Nation of 1st Publication: United States

Author _____

■ Author: Robert G Lopez

Author Created: photograph(s)

Work made for hire: No

Citizen of: United States

Domiciled in: United States

Year Born: 1976

Copyright claimant _____

Copyright Claimant: Robert G. Lopez

230 Clinton Street - #11C, New York, NY, 10002, United States

Certification _____

Name: Robert G. Lopez

Date: April 21, 2012

EXHIBIT F



United States Patent and Trademark Office

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LOWER EAST SIDE

Word Mark	LOWER EAST SIDE
Goods and Services	IC 025. US 022 039, G & S: Footwear. FIRST USE: 19990616. FIRST USE IN COMMERCE: 19990616
Mark Drawing Code	(1) TYPED DRAWING
Serial Number	75652553
Filing Date	March 3, 1999
Current Basis	1A
Original Filing Basis	1B
Published for Opposition	November 30, 1999
Registration Number	2416437
International Registration Number	1220106
Registration Date	December 26, 2000
Owner	(REGISTRANT) PAYLESS SHOESOURCE WORLDWIDE, INC. CORPORATION KANSAS Jayhawk Towers 700 SW Jackson Topeka KANSAS 66603
Assignment Recorded	ASSIGNMENT RECORDED
Attorney of Record	ROBERT CARROLL
Prior Registrations	1795922
Type of Mark	TRADEMARK
Register	PRINCIPAL
Affidavit Text	SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20110108.
Renewal	1ST RENEWAL 20110108

EXHIBIT G

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Lower East Side shirts   [\(https://www.zazzle.com/co/cart\)](https://www.zazzle.com/co/cart)

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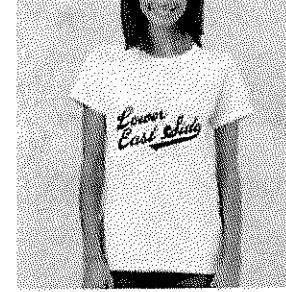
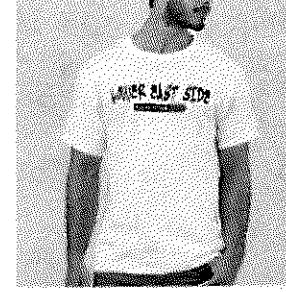
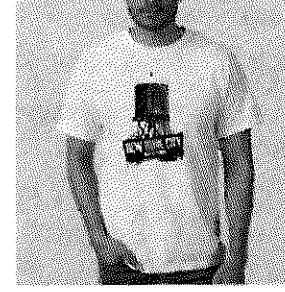
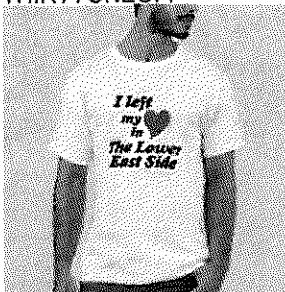
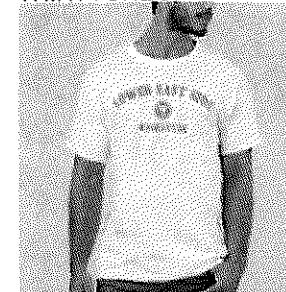
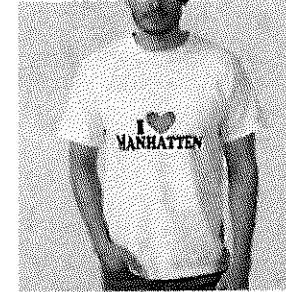
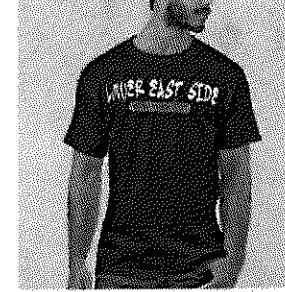
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<u>I left my heart in the...</u> \$19.95	<u>Lower East Side T-S...</u> \$20.10	<u>I (heart) Manhattan -...</u> \$15.95	<u>Lower East Side T-S...</u> \$24.95

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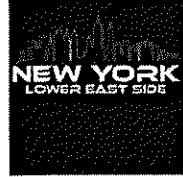
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[T-Shirts \(https://www.zazzle.com/womens+tshirts\)](https://www.zazzle.com/womens+tshirts) > [Short-sleeved \(https://www.zazzle.com/shortsleeve+womens+tshirts\)](https://www.zazzle.com/shortsleeve+womens+tshirts)
 > Printed

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Size

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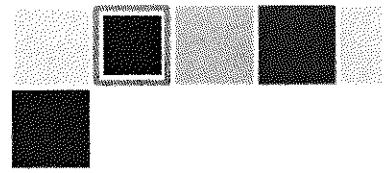
Style

Women's Hanes Nano V-Neck
T-Shirt



Color

Black



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EXHIBIT H

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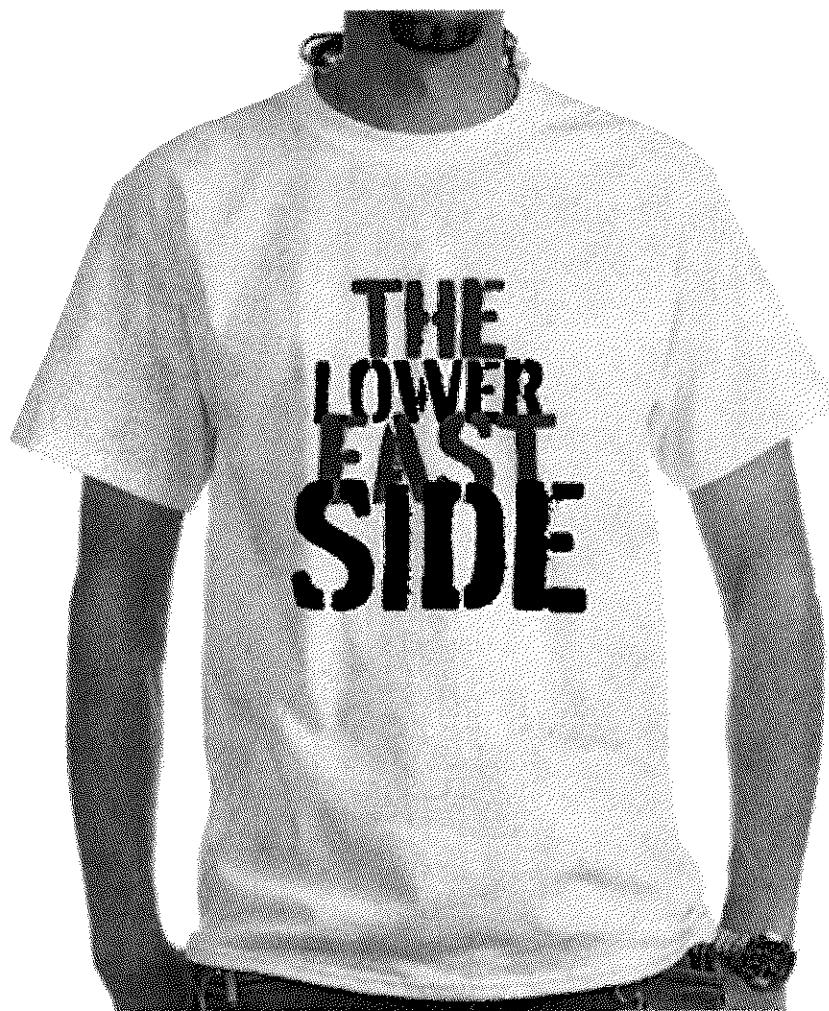


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THE
LOWER
EAST
SIDE



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No thanks, I'm ready

EXHIBIT I

ROBERT G. LOPEZ
D/B/A L-E-S. CLOTHING CO.
230 CLINTON STREET 11C
NEW YORK, NEW YORK 10002

April 14, 2011

**VIA FACSIMILE AND
EMAIL COPY**

Ms. Lindsay Moore
Intellectual Property Rights Agent
CafePress.com
1850 Gateway Drive
Suite 300
San Mateo, California 94404

Re: Trademark Infringement Concerns

Dear Ms. Moore:

For many years, I have been operating an independent Clothing company under the name L.E.S. Clothing Co. that sells t-shirts, hooded sweatshirts and various other clothing items under the marks **LOWER EAST SIDE™** and **LES NYC™**.

It has recently been brought to my attention that CafePress.com is both manufacturing and selling several t-shirt's, hooded sweatshirts and caps bearing the mark **LOWER EAST SIDE™** and/or **LES NYC™**. Some of the products I am referencing can be found on your company's website www.cafepress.com and/or www.cafepress.co.uk under the product ID Numbers: 327459422, 450298003, 12953595, 11126149, 201700249, 396888625, and 23502219.

Additionally, the product numbers listed above are not a full list of all of the infringing products sold through your website but a review of each merchants full product listing will show additional clothing items bearing my trademarks **LOWER EAST SIDE™** and **LES NYC™**.

I note that I have expended significant time, resources and finances in building the **LOWER EAST SIDE™** brand and I sell and promote my **LOWER EAST SIDE™** clothing items online via my website www.lesclothing.com and www.facebook.com/lesclothing.

Moreover, I am the owner of New York State Trademark Registration No. R31067 for the mark **LOWER EAST SIDE™** (copy enclosed) and also have common law rights in such

Ms. Lindsay Moore
April 14, 2011
Page 3

mark by virtue of using and selling clothing in various states under the **LOWER EAST SIDE™** mark. Additionally, I also am the owner of New York State Trademark Registration No. R31259 for the mark **LES NYCTM**, and have been using the above-referenced marks since at least as early as December of 1999 in conjunction with "clothing, namely; t-shirts, hooded sweatshirts, and caps." I also note that I have sought copyright protection for my **LOWER EAST SIDE™** artwork, designs and product order forms and do currently hold copyright registrations for some works that incorporate **LOWER EAST SIDE™** artwork.

Your companies use, manufacture and sale of similar goods bearing an identical mark constitutes trademark infringement, unfair competition and trademark counterfeiting under state law and in violation of the Lanham Act, 15 U.S.C. §1114 et. seq.

Trademark ownership rights are acquired by (i) the first person or entity to use the mark in commerce, and/or (ii) the first person or entity that registers the mark. In this instance, that is I. Your subsequent (and continuing) use of any variation of the **LOWER EAST SIDE™** mark has caused, and will continue to cause confusion as to the source of the clothing under that mark.

In view of the above, I am demanding that you immediately (i) cease-and-desist from any further use of any variation of the **LOWER EAST SIDE™** mark, (ii) completely remove any and all **LOWER EAST SIDE™** clothing items from your company website (iii) provide us with a complete listing of your current inventory of **LOWER EAST SIDE™** t-shirts, and (iv) provide us with documentation accounting for the dollar amount and number of t-shirts bearing **LOWER EAST SIDE™** that have been sold to date.

After you have complied with the above demands, we will be in a position to negotiate a settlement for any past infringement. If you do not comply with my demands, I will be left with no alternative but to initiate litigation to protect my intellectual property rights.

For your information, I have already enforced my ownership rights in the **LOWER EAST SIDE™** mark against Payless Shoesource Worldwide, Inc.; J. Crew International, Inc.; Aeropostale, Inc., PrintMojo, LLC and several other parties who have utilized my trademark on clothing. I am giving CafePress.com an opportunity to take immediate corrective action to eliminate the possibility of being named as a defendant in a federal trademark infringement action.

I invite you to contact me to determine if a resolution to this dispute can be achieved. I would expect to hear from a representative of Cafepress.com no later than April 22, 2011.

Ms. Lindsay Moore
April 14, 2011
Page 3

Very truly yours,
L.E.S. CLOTHING CO.

Robert G. Lopez

Enclosures

EXHIBIT J

Etsy Search [Sell on Etsy](#) [Register](#) [Sign in](#) [Cart](#)

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Lower East Side Snap-Back **\$15.00** [Ask a question](#)

Quantity [Add to cart](#)

Overview

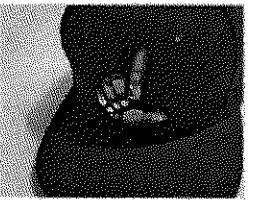
- Handmade item
- Ships worldwide from United States
- Feedback: 2 reviews
- View shop policies

 **UrbanZoneTshirts** in United States

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Lower East Side Collection
\$15.00


Lower East Side Snap-Back
\$15.00


L.E.S. T-Shirt
\$15.00


Be... radical
\$25.00

Details
This LES hat represents the spirit of the Lower East Side. Put up your "L's" as you rap your hood.

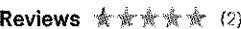
Reviews  (2)  Jun 28, 2016

EXHIBIT K

(/)



Lower East Side Preparatory H S Panther

Shop Now (</school/new-york/new-york/lower-east-side-preparatory-h-s/products>)

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[Sweatshirts](#) (</school/new-york/new-york/lower-east-side-preparatory-h-s/sweatshirts>)

[Jerseys](#) (</school/new-york/new-york/lower-east-side-preparatory-h-s/jerseys>)

[Hats](#) (</school/new-york/new-york/lower-east-side-preparatory-h-s/hats>)

[Polos](#) (</school/new-york/new-york/lower-east-side-preparatory-h-s/polo-shirts>)

[Warm-Ups](#) (</school/new-york/new-york/lower-east-side-preparatory-h-s/warm-ups>)

Popular Departments

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[\(/school/new-york/new-york/lower-east-side-preparatory-h-s/womens\)](#)

MENS

203 Items

[\(/school/new-york/new-york/lower-east-side-preparatory-h-s/kids\)](#)

WOMENS

124 Items

[\(/school/new-york/new-york/lower-east-side-preparatory-h-s/accessories\)](#)

KIDS

79 Items

ACCESSORIES

123 Items

(/school/new-york/new-york/lower-east-side-preparatory-h-s/t-shirts)

(/school/new-york/new-york/lower-east-side-preparatory-h-s/sweatshirts)

T-SHIRTS

165 Items

(/school/new-york/new-york/lower-east-side-preparatory-h-s/hats)

SWEATSHIRTS

68 Items

(/school/new-york/new-york/lower-east-side-preparatory-h-s/jerseys)

HATS

34 Items

JERSEYS

87 Items

Newest Team Products

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Anvil Lightweight Tshirt 4.5 oz

\$19.95

(/school/new-york/new-york/lower-east-side-preparatory-h-s/product-1052?design_id=143&sid=NY100022313)

Anvil Women's Lightweight Tshirt 4.5 oz

\$19.95

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Adult Colorblock Raglan Jersey

\$24.95

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EXHIBIT L



LOWER EAST SIDE T-SHIRTS

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[Women's T-Shirts](#)
[Kid's T-Shirts](#)
[Baby Onesies](#)
[Sweatshirts](#)

1 - 36 of 410 lower east side t-shirts for sale

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Lower East Side
Clear Selection
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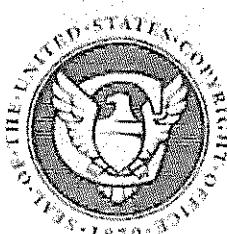
PRODUCTS	MEDIUM	COLLECTIONS
Tshirts	All	All
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Lower E...	All	All

SORT

All

TAGS
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manhattan
new york city
street
nyc
color image
horizontal
city
night
urban
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travel
bowery
streets
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past
historical
night sky
light
the bowery
rail
railroad
trains

Certificate of Registration



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Registration Number
VA 1-765-666

Effective date of
registration:
January 20, 2011

A handwritten signature in black ink that reads "Maria S. Pallante".

Acting Register of Copyrights, United States of America

Title

Title of Work: L.E.S. Cap

Completion/Publication

Year of Completion: 2011

Date of 1st Publication: January 20, 2011

Nation of 1st Publication: United States

Author

Author: Robert G. Lopez

Author Created: photograph(s)

Work made for hire: No

Citizen of: United States

Domiciled in: United States

Year Born: 1976

Copyright claimant

Copyright Claimant: Robert G. Lopez

230 Clinton Street, New York, NY, 10002, United States

Certification

Name: Robert G. Lopez

Date: January 20, 2011

Correspondence: Yes

EXHIBIT D

Certificate of Registration



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Register of Copyrights, United States of America

Registration Number
VA 1-775-922

Effective date of
registration:
June 1, 2011

Title

Title of Work: 537 Design

Completion/Publication

Year of Completion: 2010

Date of 1st Publication: December 15, 2010

Nation of 1st Publication: United States

Author

Author: Thomas Riley

Author Created: 2-D artwork

Work made for hire: Yes

Citizen of: United States

Domiciled in: United States

Copyright claimant

Copyright Claimant: Robert G. Lopez

230 Clinton Street - #11C, New York, NY, 10002, United States

Transfer Statement: By written agreement

Certification

Name: Robert G. Lopez

Date: June 1, 2011

EXHIBIT E

Certificate of Registration



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Register of Copyrights, United States of America

Registration Number
VA 1-818-626

Effective date of
registration:
April 21, 2012

Title

Title of Work: "L Hand" Design

Completion/Publication

Year of Completion: 2012

Date of 1st Publication: April 19, 2012

Nation of 1st Publication: United States

Author

* Author: Robert G Lopez

Author Created: photograph(s)

Work made for hire: No

Citizen of: United States

Domiciled in: United States

Year Born: 1976

Copyright claimant

Copyright Claimant: Robert G. Lopez

230 Clinton Street - #11C, New York, NY, 10002, United States

Certification

Name: Robert G. Lopez

Date: April 21, 2012

EXHIBIT F



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LOWER EAST SIDE

Word Mark	LOWER EAST SIDE
Goods and Services	IC 025. US 022 039. G & S: Footwear. FIRST USE: 19990616. FIRST USE IN COMMERCE: 19990616
Mark Drawing Code	(1) TYPED DRAWING
Serial Number	75652553
Filing Date	March 3, 1999
Current Basis	1A
Original Filing Basis	1B
Published for Opposition	November 30, 1999
Registration Number	2416437
International Registration Number	1220106
Registration Date	December 26, 2000
Owner	(REGISTRANT) PAYLESS SHOESOURCE WORLDWIDE, INC. CORPORATION KANSAS Jayhawk Towers 700 SW Jackson Topeka KANSAS 66603
Assignment Recorded	ASSIGNMENT RECORDED
Attorney of Record	ROBERT CARROLL
Prior Registrations	1795922
Type of Mark	TRADEMARK
Register	PRINCIPAL
Affidavit Text	SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20110108.
Renewal	1ST RENEWAL 20110108

EXHIBIT G

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Women's Hanes Nano V-Neck T-Shirt

Color

Black

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10/31/2017

EXHIBIT H

LES White T-Shirt LES T-Shirt | CafePress.com

Page 1 of 5

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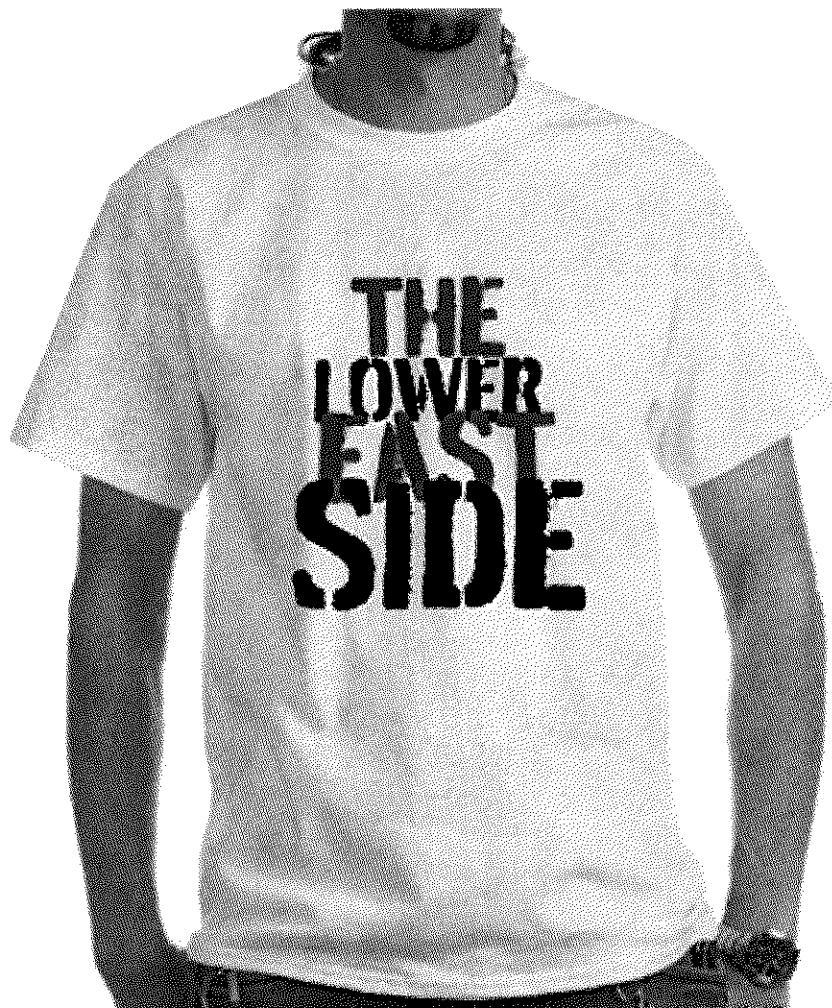
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LES



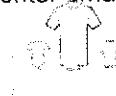
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No thanks, I'm ready

EXHIBIT I

ROBERT G. LOPEZ
D/B/A L.E.S. CLOTHING CO.
230 CLINTON STREET 11C
NEW YORK, NEW YORK 10002

April 14, 2011

VIA FACSIMILE AND
EMAIL COPY

Ms. Lindsay Moore
Intellectual Property Rights Agent
CafePress.com
1850 Gateway Drive
Suite 300
San Mateo, California 94404

Re: Trademark Infringement Concerns

Dear Ms. Moore:

For many years, I have been operating an independent Clothing company under the name L.E.S. Clothing Co. that sells t-shirts, hooded sweatshirts and various other clothing items under the marks **LOWER EAST SIDE™** and **LES NYC™**.

It has recently been brought to my attention that CafePress.com is both manufacturing and selling several t-shirt's, hooded sweatshirts and caps bearing the mark **LOWER EAST SIDE™** and/or **LES NYC™**. Some of the products I am referencing can be found on your company's website www.cafepress.com and/or www.cafepress.co.uk under the product ID Numbers: 327459422, 450298003, 12953595, 11126149, 201700249, 396888625, and 23502219.

Additionally, the product numbers listed above are not a full list of all of the infringing products sold through your website but a review of each merchants full product listing will show additional clothing items bearing my trademarks **LOWER EAST SIDE™** and **LES NYC™**.

I note that I have expended significant time, resources and finances in building the **LOWER EAST SIDE™** brand and I sell and promote my **LOWER EAST SIDE™** clothing items online via my website www.lesclothing.com and www.facebook.com/lesclothing.

Moreover, I am the owner of New York State Trademark Registration No. R31067 for the mark **LOWER EAST SIDE™** (copy enclosed) and also have common law rights in such

Ms. Lindsay Moore
April 14, 2011
Page 3

mark by virtue of using and selling clothing in various states under the **LOWER EAST SIDE™** mark. Additionally, I also am the owner of New York State Trademark Registration No. R31259 for the mark **LES NYCTM**, and have been using the above-referenced marks since at least as early as December of 1999 in conjunction with "clothing, namely; t-shirts, hooded sweatshirts, and caps." I also note that I have sought copyright protection for my **LOWER EAST SIDE™** artwork, designs and product order forms and do currently hold copyright registrations for some works that incorporate **LOWER EAST SIDE™** artwork.

Your companies use, manufacture and sale of similar goods bearing an identical mark constitutes trademark infringement, unfair competition and trademark counterfeiting under state law and in violation of the Lanham Act, 15 U.S.C. §1114 et. seq.

Trademark ownership rights are acquired by (i) the first person or entity to use the mark in commerce, and/or (ii) the first person or entity that registers the mark. In this instance, that is I. Your subsequent (and continuing) use of any variation of the **LOWER EAST SIDE™** mark has caused, and will continue to cause confusion as to the source of the clothing under that mark.

In view of the above, I am demanding that you immediately (i) cease-and-desist from any further use of any variation of the **LOWER EAST SIDE™** mark, (ii) completely remove any and all **LOWER EAST SIDE™** clothing items from your company website (iii) provide us with a complete listing of your current inventory of **LOWER EAST SIDE™** t-shirts, and (iv) provide us with documentation accounting for the dollar amount and number of t-shirts bearing **LOWER EAST SIDE™** that have been sold to date.

After you have complied with the above demands, we will be in a position to negotiate a settlement for any past infringement. If you do not comply with my demands, I will be left with no alternative but to initiate litigation to protect my intellectual property rights.

For your information, I have already enforced my ownership rights in the **LOWER EAST SIDE™** mark against Payless Shoesource Worldwide, Inc.; J. Crew International, Inc.; Aeropostale, Inc., PrintMojo, LLC and several other parties who have utilized my trademark on clothing. I am giving CafePress.com an opportunity to take immediate corrective action to eliminate the possibility of being named as a defendant in a federal trademark infringement action.

I invite you to contact me to determine if a resolution to this dispute can be achieved. I would expect to hear from a representative of Cafepress.com no later than April 22, 2011.

Ms. Lindsay Moore

April 14, 2011

Page 3

Very truly yours,

L.E.S. CLOTHING CO.

Robert G. Lopez

Enclosures

EXHIBIT J

Lower East Side Snap-Back

Page 1 of 3

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Lower East Side Snap-Back [\\$15.00](#) [Ask a question](#)

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Overview

- Handmade item
- Ships worldwide from United States
- Feedback: 2 reviews
- View shop policies

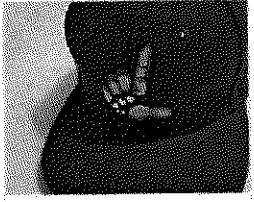
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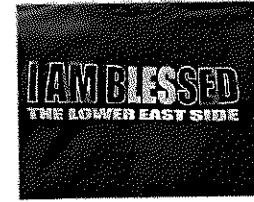
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 **UrbanZoneTshirts** in United States

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Details

This LES hat represents the spirit of the Lower East Side. Put up your "L's" as you rep your hood.

Reviews  (2)

 Jun 28, 2016

EXHIBIT K

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Lower East Side Preparatory H S Panther

Shop Now (</school/new-york/new-york/lower-east-side-preparatory-h-s/products>)

Top Categories: T-Shirts (</school/new-york/new-york/lower-east-side-preparatory-h-s/t-shirts>)
 Sweatshirts (</school/new-york/new-york/lower-east-side-preparatory-h-s/sweatshirts>)
 Jerseys (</school/new-york/new-york/lower-east-side-preparatory-h-s/jerseys>)
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MENS

203 Items

(</school/new-york/new-york/lower-east-side-preparatory-h-s/kids>)

WOMENS

124 Items

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KIDS

79 Items

ACCESSORIES

123 Items

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T-SHIRTS

165 Items

(/school/new-york/new-york/lower-east-side-preparatory-h-s/hats)

SWEATSHIRTS

68 Items

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HATS

34 Items

JERSEYS

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Newest Team Products**+ View All New Products**

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Anvil Lightweight Tshirt 4.5 oz
\$19.95

(/school/new-york/new-york/lower-east-side-preparatory-h-s/product-1052?design_id=143&sid=NY100022313?313)



Anvil Women's Lightweight Tshirt 4.5 oz
\$19.95

(/school/new-york/new-york/lower-east-side-preparatory-h-s/product-1067?design_id=20283&sid=NY100022313?313)



Adult Colorblock Raglan Jersey
\$24.95

(/school/new-york/new-york/lower-east-side-preparatory-h-s/product-1108?design_id=2577&sid=NY100022313?313)





EXHIBIT L

Lower East Side T-Shirts | Fine Art America



LOWER EAST SIDE T-SHIRTS

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All

**COLORS**

All

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All

**TAGS**

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 railroad
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